

Republika ng Pilipinas
SANGGUNIANG PANLUNGSOD NG MARIKINA



ORDINANCE NO. 040
Series of 2009

ORDINANCE FOR THE IMPLEMENTATION OF REPUBLIC ACT NO. 9257 OTHERWISE KNOWN AS "AN ACT GRANTING ADDITIONAL BENEFITS AND PRIVILEGES TO SENIOR CITIZENS AMENDING FOR THE PURPOSE REPUBLIC ACT NO. 7432, OTHERWISE KNOWN AS "AN ACT TO MAXIMIZE THE CONTRIBUTION OF SENIOR CITIZENS TO NATION BUILDING, GRANT BENEFITS AND SPECIAL PRIVILEGES AND FOR OTHER PURPOSES" IN THE CITY OF MARIKINA

Introduced by: Councilor ROBERTO C. PONCE
Councilor THADDEUS ANTONIO M. SANTOS
Co-sponsored by: Vice Mayor MARION S. ANDRES, M.D.
Councilor FRANKIE C. AYUSON
Councilor SERAFIN Y. BERNARDINO
Councilor LEANOR F. CARLOS
Councilor ANNA B. DAYAO
Councilor DONN CARLO B. FAVIS
Councilor SAMUEL S. FERRIOL
Councilor FERDIE D. MARCO
Councilor ROMMEL F. ORTIZ
Councilor HILARIO A. PUNZALAN
Councilor WILFRED S. REYES
Councilor VICTORIANO A. SABINIANO
Councilor THADDEUS ANTONIO M. SANTOS, JR.
Councilor PONCIANITO E. SANTOS, JR.
Councilor PONCIANO T. UBALDO, JR.
Councilor FELIPE C. URRUTIA
Councilor PATRICK BENCH DG. MARCO

WHEREAS, Republic Act No. 9257 otherwise known as "An Act Granting Additional Benefits and Privileges to Senior Citizens Amending for the purpose Republic Act No. 7432, otherwise known as "An Act to Maximize the Contribution of Senior Citizens to Nation Building, Grant Benefits and Special Privileges and for other purposes", was enacted by the Twelfth Congress to motivate and encourage senior citizens to contribute to nation building;

WHEREAS, Section 4 (b) of Republic Act No. 9257 provides that:

SEC. 4 Privileges for the Senior Citizens. The senior citizens shall be entitled to the following:

x x x

(b) a minimum of twenty percent (20%) discount on admission fees charged by theaters, cinema houses and concert halls, circuses, carnivals, and other similar places of culture, leisure and amusement for the exclusive use or enjoyment of senior citizens;

x x x

WHEREAS, the City Government of Marikina recognizes the importance of its elderly constituents to the continuous development of the City and deems it necessary to provide an additional ten percent (10%) discount for admission fees in cinemas all over the city;

WHEREAS, the Committee on Rules and Codification of Laws of the City Council conducted a meeting on February 10, 2009, with all cinema/theater operators in the City regarding this matter and they all expressed their full support of the proposal in recognition to the various contribution of the senior citizens to the programs of the city;

NOW THEREFORE, BE IT ORDAINED, AS IT IS HEREBY ORDAINED by the SANGGUNIANG PANLUNGSOD of MARIKINA CITY in session duly assembled, that:

SECTION 1. All cinema/theater operators in the City of Marikina are hereby directed to grant an additional ten percent (10%) discount on admission fees to all senior citizens of Marikina City as follows:

- a. Monday and Tuesday – from second screening onwards;
- b. Wednesday to Sunday – from first screening onwards; and
- c. Holidays – from first screening onwards.

SECTION 2. The additional ten percent (10%) discount shall be granted on top of the original twenty percent (20%) discount presently being enjoyed by the senior citizens.

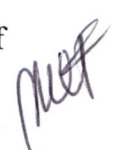
SECTION 3. All senior citizens are hereby required to present their Senior Citizen's Identification Card to avail of the discount.

SECTION 4. *Penalty Clause.* Any cinema/theater operator who shall fail to comply with the provisions of this ordinance shall be meted a fine of One Thousand Pesos (₱1,000.00) for every commission of the offense.

SECTION 5. *Implementing Authority.* The Office of the Senior Citizen's Affairs and the Business Permit and Licensing Office are hereby tasked to monitor the implementation of this Ordinance.

SECTION 6. *Effectivity.* This ordinance shall take effect fifteen (15) days after its publication.


APPROVED by the SANGGUNIANG PANLUNGSOD of MARIKINA this 18th day of March, 2009. *ℓ*



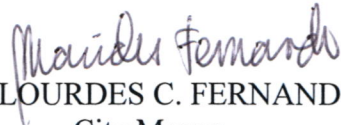
I hereby certify to the passage of the foregoing Resolution during the 11th Regular Session of the City Council of Marikina on March 18, 2009.


LOLITA E. DE LEON
City Council Secretary

ATTESTED & CERTIFIED
TO BE DULY APPROVED:


THADDEUS ANTONIO M. SANTOS, JR.
President Pro-Tempore/Acting Presiding Officer

APPROVED by the CITY MAYOR on 10 JUN 2009


MA. LOURDES C. FERNANDO
City Mayor